

The Directorate of Innovation,
Technology Transfer &
Commercialisation Transfer
invites you!

Do you have innovative Ideas?
**7-WEEK TRAINING
INNOVATORS &
START - UPS**

Register for Training Session

| | Topic | Florida Campus | Muckleneuk Campus |
|------------|---|----------------|-------------------|
| Session 1: | Innovation, Intellectual Property, Commercialisation Business Model Canvass / Customer Development & Discovery | 23 July | 08 August |
| Session 2: | Value Proposition and Value Proposition Canvas | 30 July | 15 August |
| Session 3: | Customer Segments | 06 August | 22 August |
| Session 4: | Channels and Customer Relationships | 13 August | 29 August |
| Session 5: | Partner, activities and resources | 20 August | 05 September |
| Session 6: | Cost Structure and Revenue Model | 27 August | 12 September |
| Session 7: | How to start a company? | 03 September | 19 September |

Registration

- pongob@unisa.ac.za - Florida campus
- mathyhv@unisa.ac.za – Muckleneuk Campus

For more information please
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